

Abstract

- Title:** The role of the region in sport development – Case study of Liberec region
- Objectives:** The main objective of this thesis is set to analyse the role of the region bodies of authority in sport development illustrated by a concrete example of the Liberec region. A partial objective is to describe and analyse tools of the regional sport policy and to analyse regional budget sport financing.
- Methods:** There was used the case study design in the diploma thesis to find out the situation of sport policy in Liberec region. Informations were collected from the documents, which are available in public and from internal documents. For data collection there was also used a method of semi – structured interview. Content analysis of documents and interviews was used for the evaluation. Then the SWOT analysis was worked up.
- Results:** In the thesis, the most important tools of the Liberec region sport policy were described. The regional budget was allocated to sport the most funds in 2008, when the amount exceeds 120 million CZK. This fact was affected by organizing international sport events in the Liberec region. Currently, the sport is supported by an amount representing approximately 3 % of the total region budget. when organizing major sport events region often takes over patronage, but the region itself organises sport events only rarely.
- Keywords:** Sport financing, regional bodies of authority, subsidy fund, sport policy, regional budget.